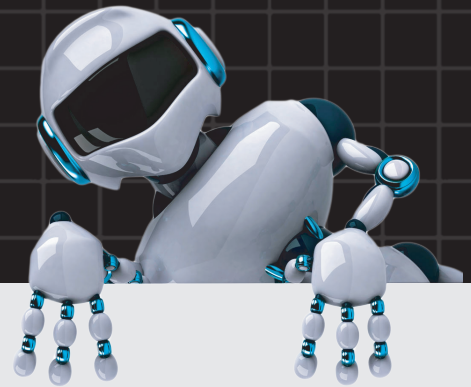


Together We Game



For many of us, our social interaction has been greatly diminished since last year (2020). It hasn't been easy on many of us but we know we're doing this to battle the pandemic. In such a season, many are craving to connect with fellow humans. We believe that gaming enthusiasts have a unique opportunity to relate to this craving.

Three Ways You Can Participate:

Create a new video post on Instagram

Upload a short video (suggested length is below 30 seconds) about any fun, interesting gaming activity you do in the past few months.

OR

Edit the caption of an existing video on Instagram

No time to create a new video? Don't fret! You can also edit the captions of an existing video post which aligns to the central theme of 'Together, We Game.'

OR

Re-post an existing video on Instagram

Lastly, you may wish to re-post any existing video content which aligns to the central theme of 'Together, We Game.'

Ideas:

Play COD Mobile

Play Roblox

Play Minecraft

Play PUBG on mobile

Play CS:GO

Play Dota

Join a livestream on Twitch

etc..

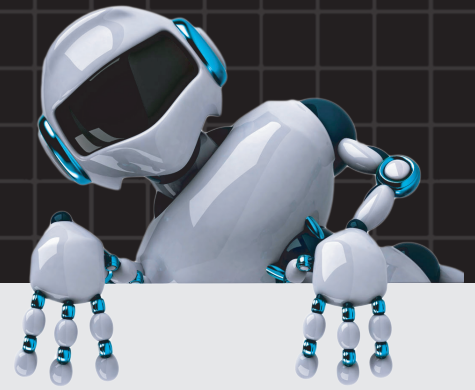
In your captions, please include at the hashtag below and tag

@kioxiaasiapacific on IG:

#TogetherWeGame

At the end of the campaign, we will be compiling the best submissions into a video which will be posted online!

Together We Game



A thank-you gift from us

As a token of appreciation for your participation in this video campaign, you'll be provided with a MYR100 - worth online shopping voucher.

Resources:

Besides, to help you engage your followers, we'll also be giving you a MYR100 - worth online shopping voucher that you could give to one of your followers.

For instance, you could invite your followers to share their favourite game character and why so in the comment section of your video post. And you'll pick a lucky winner who would get the MYR100 - worth online shopping voucher.

Deadline:

In order to be considered for the video compilation and the MYR100 - worth online shopping voucher, kindly publish the video on your preferred social platform latest on April 9, 2021 (Friday).

About us - KIOXIA

We're formerly Toshiba Memory. We commit ourselves to creating an uplifting experience and changing the world by evolving "memory".

