

Together We

Capture, Create, Share

We have stayed at home more than ever in the past one year. Adapting to limited in-person contact and less face-to-face meetings hasn't been easy for many of us. But we know we're doing this to battle the pandemic. The good news is that, as we spend more time at home, many are taking it to social media to share their passions and interests. This has helped us to connect with other humans in ways we had never experienced before. We believe that content creators, photography and videography enthusiasts like you have a unique opportunity to join this wave of social sharing.

Three Ways You Can Participate:

Create a new video post on Instagram

Upload a short video (suggested length is below 30 seconds) about any fun or interesting activity that has kept you going in this season.

OR

Edit the caption of an existing video on Instagram

No time to create a new video? Don't fret! You can also edit the captions of an existing video post which aligns to the central theme of 'Together, We Capture/Create/Share.'

OR

Re-post an existing video on Instagram

Lastly, you may wish to re-post any existing video content which aligns to the central theme of 'Together, We Capture/Create/Share.'

Ideas:

Learn how to cook

Try out a new cuisine

Try out home workout

Try a new sport

Pick up LEGO building

Doing home renovations

Create funny videos

Create miniature artwork

etc..

In your captions, please include at least one of these 5 hashtags and tag @kioxiaasiapacific on IG:

#TogetherWeCapture

#TogetherWeShare

#TogetherWeCreate

#TogetherWe[Item]

#TogetherWe[Activity]

At the end of the campaign, we will be compiling the best submissions into a video which will be posted online!

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A thank-you gift from us

As a token of appreciation for your participation in this video campaign, you'll be provided with a SGD50 - worth online shopping voucher.

Resources:

Besides, to help you engage your followers, we'll also be giving you a SGD50 - worth online shopping voucher that you could give to one of your followers.

For instance, you could invite your followers to share one fun, interesting activity that has kept them going in this season in the comment section of your video post. And you'll pick a lucky winner who would get the SGD50 - worth online shopping voucher.

Deadline:

In order to be considered for the video compilation and the SGD50 - worth online shopping voucher, kindly publish the video on your preferred social platform latest on April 9, 2021 (Friday).

About us - KIOXIA

We're formerly Toshiba Memory. We commit ourselves to creating an uplifting experience and changing the world by evolving "memory".